

EFFECTIVE PARTNERING: A REPORT TO CONGRESS ON FEDERAL TECHNOLOGY PARTNERSHIPS

TABLE OF CONTENTS

	PAGE
FOREWORD	5
CHAPTER 1: EXECUTIVE SUMMARY	7
U.S. Technology Policy After World War II	7
Impact of Foreign Competition	8
Changing Environment for Defense R&D	8
Rise of Local and State Partnership Programs	9
Rise of Federal Partnership Programs	9
Findings	12
Recommendations	14
CHAPTER 2: FEDERAL TECHNOLOGY POLICY, 1950–1980	17
Dual Thrusts: Basic Research and Mission R&D	17
Commercial Impacts from Basic Research, Mission Research, and Procurements	18
The Rise of Global Competition and Its Implications for Federal Technology Policy	20
CHAPTER 3: TECHNOLOGY PARTNERSHIPS AND THE EMERGENCE OF A NEW PARADIGM FOR ECONOMIC GROWTH AND COMPETITION, 1980–1995	23
The Role of States and Private Sector Groups	23
Federal Technology Legislation: Leveraging Mission R&D	25
Federal Technology Legislation: Direct Competitiveness Programs	30
Federal Technology Legislation: Dual-Use Partnerships for Defense	32
The New Paradigm for Improved U.S. Competitiveness	33
CHAPTER 4: FINDINGS	37
Partnership Programs and U.S. Competitiveness	37
Partnerships and Government Mission R&D	39
Support for Federal Programs	40
Partnership Programs, Public Policy, and the Business Climate for Innovation	45
Measuring Success	47
A New Paradigm	56
CHAPTER 5: RECOMMENDATIONS	65
Make Partnership Opportunities More Accessible and Easier to Identify	65

OFFICE OF TECHNOLOGY POLICY

Be a Better Partner: Improve Speed, Flexibility, and Predictability	69
Help Small Businesses Secure Necessary Business and Financial Advice from State Programs and Private Sector Sources	73
Further Increase the Private Sector Role in Project Definition and Selection	73
Shift to Commercial Financial Management Practices	74
Continue Developing an Integrated System of Measuring Program Results.....	76